

WHAT'S IN A NAME ?



Says EDGAR: "My name means 'good spearman.' I speak for our millions of men with bayonets. We know how to use our bayonets. And we know why we're using them—to keep our country what we've made it."



Says CONRAD: "My name means 'wise counsellor.' I'm a volunteer Block Leader in our town. It's my job to pass on to you wise counsel about enemy rumors, wartime nutrition problems and other things we all need to know."



Says MOSES: "My name means 'drawn from the water.' I've been rescued twice from torpedoed ships. I'm ready to go back again. You give us the ships—and the cargo to fill 'em—and we'll sail 'em."

Says HORTENSE: "My name means 'gardener'—and am I proud of my Victory garden! Now I have plenty of good home-grown vegetables to put up for next winter and to save points."



Says ETHYL: "My name is the *trade mark* name of a fluid that is helping America's war planes fly higher, faster and farther. It is Ethyl fluid, which today oil companies put into all their high-octane fighting gasoline to prevent knock and to step up power.

"After the war my trade mark name and emblem will be your guide to better gasoline than you've ever had before . . . and to best performance from the automobiles of the future.

"Remember this when occasionally your service station may be unable to supply you from the pump marked 'Ethyl.' Remember, too, that Ethyl fluid is made only by the Ethyl Corporation."



FREE BOOKLET TELLS WHAT YOUR NAME MEANS

The meanings and origins of over 900 masculine and feminine names are given in the fascinating illustrated booklet, "What's in a Name?" It's free—no obligation—just mail coupon.

ETHYL CORPORATION
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Please send me a free copy of "What's in a Name?"

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